

# Content Sprint Kit

Turn one real offer into a month of useful content.

Solo creators, service businesses and small creative teams

Includes a reusable offline planner, guided workflow, worked examples and printable worksheets.

Version 1.0 | September 2026

Start in the HTML planner. Export your work as a JSON backup after each session. Use this guide as a reference and print only the worksheets you need.

# Start with one decision

Choose one offer you can deliver this month. Write the audience, the problem they face, the outcome you provide and the next step you want them to take. A view is not a sale: decide whether the post should lead to a save, a reply, a portfolio visit or an enquiry.

Use the planner for one brand at a time. Duplicate the saved project for the next month. Start with three posts per week if daily production is unrealistic. The 30 prompts are a bank to choose from, not a daily obligation.

|             |                                                                                   |
|-------------|-----------------------------------------------------------------------------------|
| Offer       | Two-hour event photography                                                        |
| Audience    | Small event organisers in the Klang Valley                                        |
| Problem     | They need a clear record of speakers and guests without coordinating a large crew |
| Proof       | An approved portfolio sequence and a clear list of deliverables                   |
| Next action | Send event date, location and programme                                           |