

Indie Music Video Blueprint

Turn a song into a shootable visual plan.

Independent musicians, directors and small creator crews

Includes a reusable offline planner, guided workflow, worked examples and printable worksheets.

Version 1.0 | September 2026

Start in the HTML planner. Export your work as a JSON backup after each session. Use this guide as a reference and print only the worksheets you need.

Write the visual idea in one sentence

Describe who we follow, where they are and what changes by the end. Keep the concept feasible with the people, time and locations you have. Mood alone is not a shooting plan; decide what the performer actually does.

This planning method draws on Rain's own location-based music-video framework: group shots by setup, map performance changes to song sections, and capture a main take plus an intentional alternative. The examples here are newly written and do not include song recordings or third-party lyrics.

Premise	An artist starts a walk hesitantly and leaves the final frame with resolve
Locations	One permitted courtyard and a connected sheltered walkway
Progression	Hesitation / movement / decision / departure
Constraint	Two-person crew and one short filming session